# **CURRICULUM VITAE**



Maria Sideri

Laboratory Teaching Staff
School of Social Sciences, University of the Aegean

Contact:

University of the Aegean, University Hill, Mytilene, Greece, 811 00

+30 22510 36610

+30 6944508706

<u>msid@aegean.gr</u>

http://privasi.aegean.gr/Sideri.html

https://www.linkedin.com/in/maria-sideri-42335b65/

#### **BIOGRAPHY**

I was born in Mytilene in September 4, 1971. I hold a Ph.D. from the Department of Social Anthropology and History of the University of the Aegean and a M.Sc. on gender issues from the Department of Preschool Education Sciences and Education Design (University of the Aegean). Currently I am a member of Laboratory Teaching Staff in the School of Social Sciences of the University of the Aegean and I teach in the Department of Cultural Technology and Communication. I'm also a member of the Privacy Engineering and Social Informatics (PrivaSI) research laboratory (Dept. of Cultural Technology and Communication) and a member of the Committee for Gender Equality in the University of the Aegean. My main research interests are: Cultural Representations of Identity; Diversity and Social Cohesion; New forms of communication; Social Media and identity; Social Media and social control; Social Media and Privacy issues; Gender and Politics; Intercultural communication. I'm an author of papers in conferences and international scientific journals. Prior to my academic career I have served as administrative staff in the University of the Aegean.

# **EDUCATION**

### M.Sc.- 2015

Field: Gender Studies

Postgraduate Program "Gender and new educational and work environments in the Information Society"

Department of Preschool Education Sciences and Education Design

School of Humanities, University of the Aegean

M.Sc. thesis: The discourse and the views of the women members of the Greek Parliament in social media. From masculine to feminine political discourse?

#### Ph.D.- 2004

Field: Social Anthropology and History

Department of Social Anthropology and History

School of Social Sciences, University of the Aegean

Ph.D. thesis: The associations as agents of the Greek nationalist ideology at the end of the 19th and the beginning of the 20th century. The example of the Minor Asia Association "Anatoli" and the construction of the Greek national identity in the communities of Asia Minor.

#### Diploma.- 1994

Field: Greek Philology

Department of Philology

School of Philosophy, University of Crete

#### **ACADEMIC POSITIONS**

Present Sept. 2014 Laboratory Teaching Staff

School of Social Sciences, University of the Aegean

### **PREVIOUS POSITIONS**

Sept. 2014 April 1997 Administrative Staff

University of the Aegean

# **TEACHING** (Dept. of Cultural Technology and Communication, undergraduate)

present ---2014/2015

Cultural Representation Issues, 3rd year (spring semester)

present ---2015/2016 Social Media. Identity, Communities and Application Fields, 3rd year (winter semester)

Intercultural Communication Issues, 3rd year (winter semester)

Writing an Essay, 1st year (spring semester)

present ---2016/2017

Introduction to Communication, 1st year (winter semester)

present ---2017/2018

Models of Communication, 3rd year (spring semester)

2016/2017 ---2014/2015 Quantitive Analysis, 1st year (spring semester) (lab)

Organizing a museum exhibition, 4th year (spring semester) (lab)

2014/2015

Introduction to Communication, 1st year (winter semester) (lab)

Cultural Communication, 2nd year (winter semester) (lab)

Introduction to the History of Art, 2nd year (winter semester) (lab)

## PREVIOUS TEACHING ACTIVITIES

31/8/2014 ---1/3/2014 Participation in the analytical redesign and development of educational material for the course "Gender's role formation" through e-learning and in the development of learning activities (The University of the Aegean as a key factor for the economic and social development of the Aegean area, Action 2: Design and implementation of academic courses through e-learning)

31/8/2014 ---1/5/2014 Teaching support in courses of the postgraduate program "Gender and new educational and work environments in the Information Society" (Department of Preschool Education Sciences and Education Design, University of the Aegean) 30/3/2014 --- 1/11/2013

Teaching support in courses of the postgraduate program "Gender and new educational and work environments in the Information Society" (Department of Preschool Education Sciences and Education Design, University of the Aegean)

28/2/2013 ---15/11/2012 Training teachers of Primary and Secondary Education in Lesvos and Samos islands (Sub-action 1, Action 7 "Connecting School and Community", Project "Foreigners and Repatriated students' Education" (NSRF "Education and Lifelong Learning 2007-2013")

1996

Teaching the course "Mythology", School of Tourist Guides, Mytilene

# **RESEARCH**

Internet and applications based on web 2.0 such as social media have become part of human life influencing the way people, collective bodies and organizations communicate and relate to each other, get information, create content and share it, organize communities of common interests etc. In this frame, virtual communities emerge side to older physical and new forms of social relationships, hierarchies and structures co-exist in parallel to former ones or alter them. This forms an ongoing changing reality with reference to the relationship between humans and humans and technology that needs to be explored and interpreted in order to better understand human behavior in the digital-era. As a social anthropologist, I am familiar with research methodologies and tools used to investigate social, political, cultural and economic factors affecting people's lives. Digital space itself is a new "field" for anthropologists, allowing the observation, analysis, and interpretation of the sociocultural phenomena springing up and consequently helping them to investigate thoroughly human needs related to a number of issues such as concepts and attitude on technology, interaction, cohesion, privacy, trust as well as kinds of new subjectivities and publics that are brought into being within the social context of rapid digital changes.

#### Research Interests

- ☐ New forms of communication
- ☐ Social Media and identity
- ☐ Social Media and social control
- ☐ Social Media and Privacy
- ☐ Cultural Representations of Identity
- ☐ Diversity and Social Cohesion
- ☐ Intercultural communication

# **PUBLICATIONS**

#### Journals and Conference Proceedings

- ➤ Sideri, M., Kitsiou, A., Tsortzaki, E., Kalloniatis, C. & Gritzalis, S. (2017), "I have learned that I must think twice before...". An educational intervention for enhancing students' privacy awareness in Facebook. In: S. Katsikas & V. Zorkadis, (eds) *Proceedings of the 7th International Conference on E-Democracy—Privacy-Preserving, Secure, Intelligent E-Government Systems,* December 2017, Athens, Greece: Springer International Publishing, pp. 79-94.
- ➤ Sideri, M., Kitsiou, A., Kalloniatis, C. & Gritzalis. S. (2017), Sharing secrets, revealing thoughts and feelings. Perceptions about disclosure practices and anonymity in a FB University students' Community, *Int. J. of Electronic Governance*, 9 (3-4), pp.361–384.
- ➤ Thofanellis Th., Karageorgiou, E.& Sideri, M. (2017), Digital Identity and School. In: *Proceedings of the 3rd Panhellenic Scientific Conference "Humanities, Education, Society and political education"*, May 2017, Heraclion, Crete, Greece: Institute of Humanities and Social Sciences, pp. 443-449 (in greek).
- Sideri, M., Filippopoulou, A., Rouvalis, G., Kalloniatis, C. & Gritzalis, S. (2017), Social media use for decision making process in educational settings: The Greek case for Leadership's views and attitudes in Secondary and Tertiary Education, In: T. Bui, R. Sprague (Eds.), *Proceedings of the HICSS-50 2017 Hawaii International Conference on System Sciences*, January 2017, Waikoloa, Hawaii, USA: IEEE CPS Conference Publishing Services, pp.2875–2884.
- Kitsiou, A., Tzortzaki, E., Sideri, M. & Gritzalis, S., (2016), Digital Privacy and Social Capital on Social Network Sites. Friends or Foes?, In: Z. Benenson, C. Gates, (eds), Proceedings of the 6th International Workshop on Socio-Technical Aspects of Security and Trust STAST 2016, December 2016, Los Angeles, USA: IEEE CPS Conference Publishing Services.
- ➤ Tzortzaki, E., Kitsiou, A., Sideri, M. & Gritzalis, S. (2016), Self-disclosure, Privacy concerns and Social Capital benefits interaction in Facebook: A case study, In: V. Verykios et al., (eds), *Proceedings of 20th Pan-Hellenic Conference on Informatics -PCI 2016, November 2016*, Patras, Greece: ACM Press.
- ➤ Sideri, M., Kitsiou, A., Kalloniatis, C. & Gritzalis, S. (2015), Privacy and Facebook Universities Students' Communities for Confessions and Secrets: The Greek Case. In S. Katsikas & A. Sideridis, (eds) *Proceedings of the 6th International Conference on E-Democracy–Citizen Rights in the World of the New Computing Paradigms*, December 2015, Athens, Greece: Springer International Publishing, pp. 77-94

#### Chapters in books

- ➤ Sideri, M., Kitsiou, A., Tzortzaki, E., Kalloniatis, C. & Gritzalis, S. (2018), "... having freedom of speech, does not mean that we can write whatever we want. Our freedom stops where others' rights of begin. "An educational intervention for enhancing privacy awareness in digital social networks In: *Sustainability, Sustainable Development, Nature and Human Nature: Our World? Quo Vadis,* Athens, Greece, (to be published) (in greek)
- Sideri, M., Kitsiou, A., Tzortzaki, E., Kalloniatis, C. & Gritzalis, S. (2017), Privacy Protection in Digital Social Networks. Necessary condition for maintaining social cohesion in the Information Society? In: V. Papavasiliou, P. Fokiali, E. Nikolaou, D. Mantzanos, M. Kaila (Ed.), Social and Cultural Sustainability, Rhodes, Greece, <a href="http://www.pse.aegean.gr/pms-pe/media/E%20-%20BOOK.pdf">http://www.pse.aegean.gr/pms-pe/media/E%20-%20BOOK.pdf</a> (in greek)
- ➤ Sideri, M., Kitsiou, A., Kalloniatis, C. & Gritzalis, S. (2015), Free expression, privacy and social control enforcement in social media: The Greek Students' online community on Facebook case, In: E. Theodoropoulou, P. Fokiali, V. Papavasiliou, M. Kaila (Ed.), *Environmental Training and Sustainable Development. Concern Texts with innovative approaches*, Athens, Greece: Diadrasi (Pub), pp. 65-98 (in greek)

#### Announcements in Conferences

- ➤ Gouvias, D., Gasouka, M., Vitsilaki, Ch. and Sideri, M. (2017), Institutional Gender Charters: A step-wise approach to Gender Mainstreaming in Higher Education, *International Conference "Democracy and Participation in the 21st Century"*, Universidade de Lisboa/, Lisbon School of Economics & Management, July 2017, Lisbon, Portugal
- ➤ Sideri, M. (2016), Social media as a new perspective for the promotion and redefinition of the public in cultural organizations, *Conference "Archaeological Dialogues 2016. Borders and Limits"*, April 2016, Mytilene, Greece
- ➤ Sideri, M. (2015), Performative Political Speech. Have the female members of Greek Parliament altered the hegemonic language norms?, *Conference* «*Institutions, Politics, Performance*», September 2015, Athens, Greece

# **COMMITTEES**

present -9/2014

Member of the Committee for Gender Equality in the University of the Aegean

present -12/2017

Deputy Member of Quality Assurance Unit (MO.DI.P.) of University of the Aegean

8/2014 -1/2009

Member of Quality Assurance Unit (MO.DI.P.) of University of the Aegean

2012/2013

Head of North Aegean Regional Team in Action 7 "Connecting School and Community", Project "Foreigners and Repatriated students' Education", implemented under NSRF "Education and Lifelong Learning 2007-2013"