

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
ACADEMIC UNIT	DEPARTMENT OF CULTURAL TECHNOLOGY AND COMMUNICATION		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	POL 218	SEMESTER	8 th
COURSE TITLE	ISSUES OF CULTURAL REPRESENTATION		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
Lectures		2	
Laboratory exercises		2	
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).		4	5
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	Special background		
PREREQUISITE COURSES:	None		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes		
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/131176/		

(2) LEARNING OUTCOMES

Learning outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i> Consult Appendix A <ul style="list-style-type: none"> • Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area • Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B • Guidelines for writing Learning Outcomes
<p>By the end of the course, students will be able to:</p> <ul style="list-style-type: none"> • understand and discuss about the concepts of “representation”, “culture”, “semiotics”, “identity”, “ideology”, “discourse”, “performance” • apply conceptual tools of social and cultural theory to the analysis of everyday culture • critically analyse the meanings that are communicated in media • create meaningful and multimodal content in digital media.
General Competences <i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</i>

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i> <i>Adapting to new situations</i> <i>Decision-making</i> <i>Working independently</i> <i>Team work</i> <i>Working in an international environment</i> <i>Working in an interdisciplinary environment</i> <i>Production of new research ideas</i>	<i>Project planning and management</i> <i>Respect for difference and multiculturalism</i> <i>Respect for the natural environment</i> <i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i> <i>Criticism and self-criticism</i> <i>Production of free, creative and inductive thinking</i> <i>Others...</i>
<ul style="list-style-type: none"> • Search for, analysis and synthesis of data and information, with the use of the necessary technology • Adapting to new situations • Decision-making • Working independently • Team work • Working in an interdisciplinary environment • Production of new research ideas • Project planning and management • Respect for difference and multiculturalism • Respect for the natural environment • Criticism and self-criticism • Production of free, creative and inductive thinking 	

(3) SYLLABUS

Cultural representation is a basic concept in cultural studies. For Stuart Hall, culture is a system of representation within which meanings are constantly reproduced, exchanged, transformed, subverted and instituted. This course examines a) the poetics and politics of representation, b) contemporary theories which criticize representation's conceptual foundation, c) ways of applying the notion of representation in order to create meaningful content in digital media. The above issues are discussed each year around a specific field of cultural production, such as body, gender, AI, technology, tourism, city, movement, and other topics.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to face	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Use of ICT in teaching, laboratory education, communication with students	
TEACHING METHODS <i>The manner and methods of teaching are described in detail.</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures	13*2=26 hours
	Fieldwork	13*1=13 hours
	Study for lectures	13*1=13 hours
	Laboratory exercises	13*2=26 hours
	Design, development and presentation of the team project	52 hours
	Course total	130 hours

	Course total	143 hours	
<p align="center">STUDENT PERFORMANCE EVALUATION</p> <p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p>Students will be assessed through two individual assignments during the semester and through their participation in the final collective assignment presented at the end of the semester.</p> <p>Evaluation criteria are accessible to students on the website of the course</p>		

(5) ATTACHED BIBLIOGRAPHY

<p>:</p> <p align="center">Bibliography</p> <ul style="list-style-type: none"> • Butler, J. (2009). <i>Feminism and Identity</i>. Αθήνα: Αλεξάνδρεια. • Fiske, J. (2010). <i>Introduction to Communication</i>. Athens: Aigokeros. • Hall, S. (2017). <i>The work of representation</i>. Athens: Plethron • Hollis, M. (2005). <i>Philosophy of social sciences</i>. Athens: Kritiki. • Papageorgiou, D., Bubaris, N., Myrivili, L. (eds.) (2006). <i>Cultural Representation</i>. Athens: Kritiki. • Schechner, R. (2010). <i>Theory of performance</i>. Athens: Tziolas. <p>Academic Journals:</p> <ul style="list-style-type: none"> • Culture Theory and Critique: Taylor & Francis (Routledge) • Representations: University of California Press, Elsevier • Cultural Studies: Taylor and Francis • Angelaki: Taylor and Francis • Critical Inquiry: Chicago Journals • Women and Performance: Routledge, Taylor and Francis
