COURSE OUTLINE

(1) GENERAL

SCHOOL	SOCIAL SCIENCES
ACADEMIC UNIT	DEPARTMENT OF CULTURAL TECHNOLOGY AND COMMUNICATION
LEVEL OF STUDIES	UNDERGRADUATE
COURSE CODE	POD 406 SEMESTER 8th
COURSE TITLE	MANAGEMENT OF CULTURAL PROJECTS

INDEPENDENT TEACHING ACTIVITIES *if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits*	WEEKLY TEACHING HOURS	CREDITS
Lectures	3	5
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).		

COURSE TYPE *general background, special background, specialised general knowledge, skills development*	Core Course/General Background/Skills Development
PREREQUISITE COURSES:	None
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek
IS THE COURSE OFFERED TO ERASMUS STUDENTS	No
COURSE WEBSITE (URL)	https://gpav.aegean.gr/dioikisi-politistikwn-ergwn/

(2) LEARNING OUTCOMES

Learning outcomes *The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.* *Consult Appendix A*   *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*   *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*   *Guidelines for writing Learning Outcomes*
After the completion of the specific course students will be able to: - Know the steps to follow in order to turn their ideas into concrete and comprehensible proposals   - Know the different phases of planning of a coherent cultural project (vision, purpose and goals, audience, etc.)   - Know the basic stages of implementing a cultural project   - Know the basic principles for managing the risks of a cultural project   - Know the basic sources of funding for a cultural project   - Know the basic knowledge of the communication of a project   - Know the basic knowledge of the methods of evaluating their work during and after its implementation

- Understand the importance of teamwork and the need for interdisciplinary cooperation for the successful planning, implementation and evaluation of a cultural project
- Develop leadership skills in managing cultural/artistic projects
- Develop the ability to evaluate cultural projects

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology	*Project planning and management*
	Respect for difference and multiculturalism
Adapting to new situations	*Respect for the natural environment*
Decision-making	*Showing social, professional and ethical responsibility and sensitivity to gender issues*
Working independently	
Team work	*Criticism and self-criticism*
Working in an international environment	*Production of free, creative and inductive thinking*
Working in an interdisciplinary environment	*……*
Production of new research ideas	*Others…*
	…….

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Adapting to new situations
- Decision-making
- Team work
- Working in an international environment
- Working in an interdisciplinary environment
- Production of new research ideas
- Project planning and management
- Project planning and management
- *Production of free, creative and inductive thinking*

(3) SYLLABUS

The course aims to teach the planning, implementation and evaluation of cultural projects. The course will provide the opportunity for students who wish to work in the management of a cultural project, learn basic concepts for project management, know methods and tools necessary for the implementation and evaluation of projects, claim to fund for their work, gain knowledge and develop skills in organizing and managing cultural projects, be informed by the institutional framework for the implementation of cultural activities and to evaluate the final products or services that through.

Lectures

1.	Introduction - Basic definitions
2.	Planning of a cultural project - the vision / the proposals / the analysis of the environment
3.	Planning of a cultural project - purpose / goals / public etc.
4.	Legal issues in the management of cultural projects
5.	Sources of funding
6.	The communication of cultural projects
7.	Implementation of a cultural project - Introduction
8.	Human resource management
9.	Time management
10.	Media management
11.	Crisis and conflict management
12.	Closing of projects and evaluation
13.	Presentation of case studies of cultural projects

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY *Face-to-face, Distance learning, etc.*	Face-to-face
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY *Use of ICT in teaching, laboratory education, communication with students*	Use of ICT in teaching and communication with students

TEACHING METHODS *The manner and methods of teaching are described in detail.* *Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.* *The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS*		
	Activity	*Semester workload*
	Lectures	13 *3 hours = 39 hours
	Lectures' study	13*3 hours = 39 hours
	Preparation of Semester Project	13*1 hours = 13 hours
	Semester Project	13*3 hours = 39 hours
	Course total	130 hours

STUDENT PERFORMANCE EVALUATION *Description of the evaluation procedure* *Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other* *Specifically-defined evaluation criteria are given, and if and where they are accessible to students.*	The final evaluation is accomplished with a written exam at the end of the semester and with the implementation of a semester project. Students are examined with open notes. Students are familiar with the evaluation criteria during the initial course lecture at the beginning of the semester and are stored throughout the semester in the course's area in eclass (eclass.aegean.gr). The evaluation of students is based on the grade of the final written examination in all the taught material at a rate of 60% and a project exercise that receives 40% of the grade.

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

- Schmidt, T., (2021). Strategic project management made simple: solution tools for leaders and teams (Second edition). Hoboken, New Jersey: Wiley.
- Grit R., (2021). Project management. A practical approach (Fifth edition). Groningen/Utrecht: Noordhoff Uitgevers bv.
- Anthony, Robert N.; Young, David W. (1988). Management and Control in Non-Profit Organizations, New York, NY: Irwin
- Beck, Andrew; Petri, Fabio (2002), Cultural Work: Understanding the Cultural Industries, London: Routledge.
- Boyatzis, R. E. (1982). The Competent Manager: A Model for Effective Performance, New York, NY: John Wiley and Sons.
- Byrnes, W. (1999). Management and the Arts, New York: Focal Press
- Caves, R. E. (2000). Creative industries: Contracts between art and commerce, Boston: Harvard University Press
- Chong, Derrick (2002). Arts Management, London: Routledge
- Coulson-Thomas, Colin (2002). Transforming the Company, London: Kogan Page
- Gray, Charles M. (2001), The Economics of Art and Culture, Cambridge University Press
- Varbanova, Lidia (2013). Strategic Management of the Arts, London: Routledge.

- Related academic journals:

- International Journal of Project Management
- International Journal of Project Organisation and Management
- *European Journal of Cultural Management and Policy*
- Journal of Cultural Heritage