COURSE OUTLINE

(1) GENERAL

SCHOOL	SOCIAL SCIENCES		
ACADEMIC UNIT	DEPARTMENT OF CULTURAL TECHNOLOGY AND COMMUNICATION		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	**1MO217**	**SEMESTER**	8th
COURSE TITLE	EXHIBITION DESIGN II		

INDEPENDENT TEACHING ACTIVITIES *if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits*	**WEEKLY TEACHING HOURS**	**CREDITS**
Lectures	1	1
Laboratory	2	4
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).	3	5

COURSE TYPE *general background, special background, specialised general knowledge, skills development*	Special Background / Skills Development
PREREQUISITE COURSES:	EXHIBITION DESIGN I
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/131421/

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

Students attending the course after its successful completion should be familiar with:

- The broader theoretical and institutional issues that are faced when planning an exhibition

Students attending the course after its successful completion should be able to actively participate in a group that:

- Makes use of theory to solve the museological and museographical problems of a specific exhibition
- Plan, design, implement and evaluate an exhibition narrative

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and *Project planning and management*

information, with the use of the necessary technology	*Respect for difference and multiculturalism*
Adapting to new situations	*Respect for the natural environment*
Decision-making	*Showing social, professional and ethical responsibility and*
Working independently	*sensitivity to gender issues*
Team work	*Criticism and self-criticism*
Working in an international environment	*Production of free, creative and inductive thinking*
Working in an interdisciplinary environment	*……*
Production of new research ideas	*Others…*
	…….

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Adapting to new situations
- Decision-making
- Working in an interdisciplinary environment
- Working independently
- Team work
- Project planning and management
- Respect for difference and multiculturalism
- Showing social, professional and ethical responsibility and sensitivity to gender issues
- Criticism and self-criticism
- Production of free, creative and inductive thinking

(3) SYLLABUS

The course approaches the successive stages of exhibition design and implementation: from the initial determination of its purpose and aims, institutional and organization issues up to its implementation and evaluation. Oriented to the design and implementation of a real exhibition, as case study, and with reference to other existing or imaginary examples, thoroughly touches upon topics related to museological theory when it is tested in practice.

ISSUES TO BE DISCUSSED

1.	Exhibition's purpose and feasibility – Selection and elaboration of the exhibition's subject
2.	Narrative choices
3.	Stylistic decision
4.	Exhibition toolkit
5.	Project planning
6.	Promotion
7.	Evaluation

(4) TEACHING and LEARNING METHODS - EVALUATION

<table>
<tr><td>DELIVERY
Face-to-face, Distance learning, etc.</td><td>Face-to-face</td></tr>
<tr><td>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY
Use of ICT in teaching, laboratory education, communication with students</td><td>Open eclass platform is used for the organisation of the project, distribution and sharing of the necessary material, message exchange, etc..</td></tr>
<tr><td>TEACHING METHODS
The manner and methods of teaching are described in detail.
Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.

The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</td><td>
<table>
<tr><th>Activity</th><th>Semester workload</th></tr>
<tr><td>Lectures</td><td>13 *1 hours = 13 hours</td></tr>
<tr><td>Lectures’ study</td><td>13*1 hours = 13 hours</td></tr>
<tr><td>Exhibition planning and design (in class)</td><td>13*2 hours = 26 hours</td></tr>
<tr><td>Exhibition planning and design (team assignments)</td><td>80 hours</td></tr>
<tr><td></td><td></td></tr>
<tr><td>Course total</td><td>132 hours</td></tr>
</table>
</td></tr>
<tr><td>STUDENT PERFORMANCE EVALUATION
Description of the evaluation procedure

Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other

Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</td><td>Successful attendance is related to the successful completion of the project.
Individual assessment of students is based on:
● Attendance of meetings
● Active participation in planning and design
● The quality of the work produced by the team in which the student participates</td></tr>
</table>

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

- Chourmouziadi, A., 2016. «O Anthropos paidi mou einai san to nero. Den ton stamataei tiptoe… Ekthetontas tin prosfigiki Krisi (Man my child is like water. He cannot be stopped… Exhibiting refugee crisis)». Museolab. Mytilini.
- Chourmouziadi, A., & Nikolopoulou, K. 2019. «Kato apo tous kyvolithous, Ekthetontas tin koinoniki sygkrousi (Under the cobblestones. Exhibiting social conflict)». Museolab. Mytilini.
- Tzonos, P., 2014. «Mousio ke Mousiaki Ekthesi (Museum and Museum Exhibition)». Entefktirio. Thessaloniki (in Greek).
- Sali, T., 2006. «Musiologia II: Vasikes arches ekthesis musiakon silogon (Museology II: fundamental principles for museum collections’ exhibition)». Metechmio Publishing. Athens (in Greek).
- Gazi, A. & Nikiforidou, A., 2004. «Kimena gia Musia ke Ekthesis: Provlimatismos, Methodologia, Meleti Peritosis (Texts for Museums and Exhbitions: Problems, Methodology, Case Studies)». *Museology*, 4 (in Greek).
- Mousouri, Th.,1999. «Erevna kinu ke axiologisi sta musia (Vistors’ survey and musum evaluation)». *Archeologia ke Technes*, 72, pp. 56-61 (in Greek).
- Skaltsa, M. & Tzonos, P., 2007. «Meleti ke epivlepsi ekthesis silogon (Exhibition Design and implementation monitoring)». Papasotiriou. Athens (in Greek).
- Dean, D. 1994. «Museum Exhibition: Theory and Practice». Routledge. London.
- Falk, J. H. & Dierking, L. D. 1992. «The Museum Experience». Whalesback Books. Washington DC.
- Macdonald, S. & Basu, P., 2007. «Exhibition Experiments». Blackwell. London.