### **COURSE OUTLINE**

# (1) GENERAL

SCHOOL	SOCIAL SCIE	NCES		
ACADEMIC UNIT				
	CULTURAL TECHNOLOGY AND COMMUNICATION			
LEVEL OF STUDIES	UNDERGRADUATE			
COURSE CODE	EPI 306	SEMESTER 5 <sup>th</sup>		
COURSE TITLE	SCRIPTWRITING FOR AUDIOVISUAL PROJECTS			
INDEPENDENT TEACHING ACTIVITIES  if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits			WEEKLY TEACHING HOURS	CREDITS
Lectures		3	5	
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).			3	5
COURSE TYPE  general background,  special background, specialised general  knowledge, skills development	Optional / S	kills Developme	nt	
PREREQUISITE COURSES:	None			
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek			
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes			
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/CT-PPS481/			

## (2) LEARNING OUTCOMES

## **Learning outcomes**

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B
- Guidelines for writing Learning Outcomes

### The students will learn

- Critical story analysis
- Construction of storytelling.
- How to present their concept in alternative ways within the context of the audiovisual productions.
- How to write the basic elements of a short film or a documentary script.

#### **General Competences**

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology Adapting to new situations

Project planning and management Respect for difference and multiculturalism Respect for the natural environment

Decision-making Working independently Showing social, professional and ethical responsibility and

sensitivity to gender issues

Team work
Working in an international environment
Working in an interdisciplinary environment
Production of new research ideas

Criticism and self-criticism

Production of free, creative and inductive thinking

Others...

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- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Working independently
- Working in an interdisciplinary environment
- Production of new research ideas
- Production of free, creative and inductive thinking
- Criticism and self-criticism
- Decision-making

presentation, laboratory work, clinical examination of patient, art interpretation, other Specifically-defined evaluation criteria are given, and if and where they are accessible to

students.

Project planning and management

### (3) SYLLABUS

The course is an introduction to the basic elements of narration and of screenwriting for audio-visual projects, i.e. the design of content processing and visualization. The importance of the central idea, the structure, the existence of characters and the use of expressive means in the development of audiovisual works is analyzed. Emphasis will be placed on all forms of narrative as well as non-narrative works, as the most popular forms of such works are examined (from reportage to ads and educational videos).

## (4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	Face-to-face			
Face-to-face, Distance learning, etc.				
USE OF INFORMATION AND	Use of ICT technology and screening equipment			
COMMUNICATIONS TECHNOLOGY				
Use of ICT in teaching, laboratory education,				
communication with students				
TEACHING METHODS	Activity	Semester workload		
The manner and methods of teaching are	Lectures	13 *3 = 39 hours		
described in detail.				
Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography,	Exercise Preparation	20 hours		
tutorials, placements, clinical practice, art	Writing Exercises	30 hours		
workshop, interactive teaching, educational	Study and Analysis of	50 hours		
visits, project, essay writing, artistic creativity,	Bibliography			
etc.	Total	139 hours		
The student's study hours for each learning				
activity are given as well as the hours of non-				
directed study according to the principles of the				
ECTS				
STUDENT PERFORMANCE	Students are evaluated based on the exercises assigned			
EVALUATION	during the semester and the written exams at the end of the			
Description of the evaluation procedure	semester. The evaluation criteria are made known during the			
Language of evaluation, methods of evaluation,	initial course lecture and are clearly stated in the material			
summative or conclusive, multiple choice	offered in the course's e-class.			
questionnaires, short-answer questions, open-				
ended questions, problem solving, written work, essay/report, oral examination, public				
coody, report, oral examination, public				

### (5) ATTACHED BIBLIOGRAPHY

### Basic Bibliography

McKee, R. (2017) Το Σενάριο. Ουσία, Δομή, Ύφος Και Βασικές Αρχές, Αθήνα: Πατάκη.

### Additional Bibliography

- Field, S. (1986) Το Σενάριο η Τέχνη και η Τεχνική: Οι Βάσεις της Σεναριογραφίας Αθήνα:
   Κάλβος
- Huet, A. (2008) Το Σενάριο, Αθήνα: Πατάκη.
- Καλογεροπουλου-Kallas X. (2006) Η Τέχνη της Επινόησης και της Αφήγησης στον Κινηματογράφο, Αθήνα: Νεφέλη.
- Σκρουμπέλος, Θ. (2014) Σενάριο, Από τη Θεωρία στην πράξη, Αθήνα: Τοπος.
- Strauss F. & Huet A. (2019) Η κατασκευή μιας ταινίας, Αθήνα: Πατάκη.

### Additional Bibliography II

- Βαλούκος, Σ. (2002) Το Σενάριο: Η δομή και η τεχνική της συγγραφής του, Αθήνα:
   Αιγόκερως.
- Bordwell David, Kristin Thompson (2004), Εισαγωγή στην τέχνη του κινηματογράφου, (μτφ. Κ. Κοκκινίδη), Αθήνα: ΜΙΕΤ.
- Σκοπετέας Γιάννης (2015), Η δημιουργία της μυθοπλαστικής αφήγησης και τα είδη των κινηματογραφικών ταινιών. Με παραδείγματα από τον ελληνικό κινηματογράφο, Αθήνα: Ελληνικά Ακαδημαϊκά Ηλεκτρονικά Συγγράμματα και Βοηθήματα.
- Σκοπετέας Γιάννης (2016), Κάμερα φως και εικόνα στην ψηφιακή οπτικοακουστική καταγραφή, Αθήνα: Ίων.
- Στάθη Ειρήνη, Γιάννης Σκοπετέας (2009), Ντοκιμαντέρ, μια άλλη πραγματικότητα:
   θεωρητικά κείμενα για την ταυτότητα του ντοκιμαντέρ στον 21ο αιώνα, Αθήνα: Αιγόκερως.
- Zettl Herbert (2004), Παραγωγή βίντεο: Βασικές αρχές & τεχνικές, μτφ. Α. Οικονομίδης, Αθήνα: Έλλην.