

COURSE OUTLINE

(1) GENERAL

SCHOOL	SOCIAL SCIENCES		
ACADEMIC UNIT	DEPT. OF CULTURAL TECHNOLOGY AND COMMUNICATION		
LEVEL OF STUDIES	UNDER GRADUATE		
COURSE CODE	3PANT103	SEMESTER	4th
COURSE TITLE	CULTURAL REPRESENTATION		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
Theory	2	3	
Laboratory	2	3	
<i>The organisation of teaching and the teaching methods used are described in detail at (d).</i>	4	6	
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	Specialized general knowledge / Skills development		
PREREQUISITE COURSES:	-		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes, in English		
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/131252/		

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B
- Guidelines for writing Learning Outcomes

Students attending the course should after its completion be able to:

- know basic theoretical and methodological topics/principles about cultural representation issues;
- discern and understand the cultural content processes and forms interconnected with/ included in every practice/procedure of cultural representation;
- shape the dendrograms organizing/defining elements/data of the cultural content to be presented in a structural form;
- implement a basic scenario for the presentation of the cultural contents of every representation in the form of an ICT application;
- Complete/program a software development/application supporting the above scenario
- Collaborate at all stages leading to the selection, analysis, processing, production and presentation of digital cultural content

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

*Search for, analysis and synthesis of data and information, with the use of the necessary technology
multiculturalism Adapting to new situations*

Decision-making

Working independently

Team work

Working in an international environment

thinking Working in an interdisciplinary environment

Production of new research ideas

Project planning and management

Respect for difference and

Respect for the natural environment

Showing social, professional and ethical responsibility and sensitivity to gender issues

Criticism and self-criticism

Production of free, creative and inductive

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Others...

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- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Decision-making
- Team work
- Project planning and management
- Criticism and self-criticism
- Production of free, creative and inductive thinking
- Adapting to new situations

(3) SYLLABUS

The objective of the course is to teach basic theoretical and methodological topics/principles of cultural representation, as a procedure interconnected with the formation of a 'narration', which defines/allows the transmission of certain elements/data interrelated with a certain historical, economic, social and cultural environment/background, into another socio-spatial context. We can draw from classic paradigms of this procedure from discourse analysis, relevant analysis referring to documentary film, or from the process of the arrangement of certain items coming from different cultures of multiple origins in a modern museum collection. Every such procedure can be reproduced (almost) infinitely: narrations in the form of speech can be reproduced again and again by various "agents" in various contexts, documentaries can be improved or constitute archive material for new productions, while museum collections can be rearranged regarding their content or be (re)combined with additional data. In the modern world, gradually dominated by the use of multimedia and the internet, a significant sector of representational procedures focuses on digital presentation in the form of a website or web portal, or a presentation using multimedia. From this perspective the lesson focuses on representational procedures utilizing new communication technologies with the use of computers or other technical systems (ICT). With this aim, it examines theoretical approaches regarding representation and more specifically certain methods and techniques pertaining to the representation of cultural material.

(4) TEACHING and LEARNING METHODS - EVALUATION

<p style="text-align: center;">DELIVERY</p> <p style="text-align: center;"><i>Face-to-face, Distance learning, etc.</i></p> <p style="text-align: center;">USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</p> <p style="text-align: center;"><i>Use of ICT in teaching, laboratory education, communication with students</i></p>	Face-to-face	
	Use of ICT in teaching, communication with students and for laboratory education.	
<p style="text-align: center;">TEACHING METHODS</p> <p><i>The manner and methods of teaching are described in detail.</i> Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	Activity	Semester workload
	Lectures (2 h X 13 lectures per semester)	26 h
	Processing and understanding each lecture 4 h X 13 lectures	52h
	Laboratory and completion of a project (50% of the final grade) 5 h X 13 meetings with the teaching staff	65 h
	Study for the final written exams (50% of the final grade)	20h
	Course total	163 h
<p style="text-align: center;">STUDENT PERFORMANCE EVALUATION</p> <p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p>Completion of project and presentation of the final product (50% of the final grade)</p> <p>Written exams (50% of the final grade)</p> <p>Students are familiar with the evaluation criteria during the initial course lecture at the beginning of the semester and are stored throughout the semester in the course's area in eclass (https://eclass.aegean.gr/courses/131252/)</p>	

(5) ATTACHED BIBLIOGRAPHY

- Papageorgiou D., Mirivili E., Bubaris N., Cultural Representation, Kritiki, Athens, 2006 (in Greek)
- Fiske J., Introduction to Communication Studies, Routledge, 1990
- Eco U., A Theory of Semiotics, Indiana University Press, 1976
- Eco U., Semiology in Everyday Life, Malliaris, Pedia, 1989 (in Greek)
- Dickerson B. A., Kant. On representation and objectivity, Cambridge University Press, 2004
- Goffman E., The presentation of Self in everyday life, Anchor Books, 1959
- Huyssen A., After the great divide. Modernism, Mass Culture, Postmodernism, Indiana University Press, 1986
- Fraassen C. Bas., Scientific Representation: Paradoxes of Perspective, Oxford University Press, 2008
- Noe A., Action in perception, MIT Press, 2004
- Riegler A., Peschi M., von Stein A., Understanding Representation in Cognitive Sciences. Does Representation Need Reality? Kluwer Academic/Plenum Publishers, 1999