

## COURSE OUTLINE

### (1) GENERAL

SCHOOL	SOCIAL SCIENCES		
ACADEMIC UNIT	DEPARTMENT OF CULTURAL TECHNOLOGY AND COMMUNICATION		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	POL205	SEMESTER	2 <sup>nd</sup>
COURSE TITLE	INTRODUCTION TO CULTURAL HERITAGE MANAGEMENT		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
Lectures		3	6
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	Core Course/General Backgroundt		
<b>PREREQUISITE COURSES:</b>	None		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	Greek		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	Yes		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.aegean.gr/courses/131191">https://eclass.aegean.gr/courses/131191</a>		

### (2) LEARNING OUTCOMES

<b>Learning outcomes</b> <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i> <i>Consult Appendix A</i> <ul style="list-style-type: none"> <li>• Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</li> <li>• Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</li> <li>• Guidelines for writing Learning Outcomes</li> </ul>
<b>After the completion of the specific course students will be able to:</b> <ul style="list-style-type: none"> <li>• Become acquainted with central concepts (i.e. “culture”, “heritage”) and the historical as well as ideological workings leading to their constitution and subsequent transformations.</li> <li>• Describe with precision the mechanisms whereby the concept of cultural heritage becomes transformed and expanded through time, thus reaching its current state which covers a growing spectrum of cultural spaces, techniques, practices and products.</li> <li>• Identify the policies that develop around the concept of cultural heritage and its management.</li> <li>• Pinpoint the cultural policies deriving from the combined efforts of the international community, states, local communities and the public.</li> <li>• Be acquainted with basic theoretical concepts, tools and methods related to the foregoing subject area.</li> <li>• Understand the essence of cultural information and the basic principles of its organization and management.</li> </ul>

<ul style="list-style-type: none"> <li>• Be able to identify and process the basic terminology of cultural studies, employ effectively different theoretical approaches and develop successfully research tools &amp; methodologies.</li> <li>• Be able to identify basic principles of cultural theory and communication and combine them in the dissemination of cultural information.</li> </ul>	
<b>General Competences</b> <i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</i>	
<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i> <i>Adapting to new situations</i> <i>Decision-making</i> <i>Working independently</i> <i>Team work</i> <i>Working in an international environment</i> <i>Working in an interdisciplinary environment</i> <i>Production of new research ideas</i>	<i>Project planning and management</i> <i>Respect for difference and multiculturalism</i> <i>Respect for the natural environment</i> <i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i> <i>Criticism and self-criticism</i> <i>Production of free, creative and inductive thinking</i> <i>.....</i> <i>Others...</i> <i>.....</i>
<ul style="list-style-type: none"> <li>• Production of new research ideas</li> <li>• Working in an interdisciplinary environment</li> <li>• Working in an international environment</li> <li>• Production of free, creative and inductive thinking</li> <li>• Criticism and self-criticism.</li> </ul>	

### (3) SYLLABUS

<p>Lectures focus on the following topics: Basic concepts (culture, modernity, postmodernity), cultural policy in Europe after World War II, Cultural heritage management (international perspectives, the Greek case), museums in Greece (transformations and challenges), cultural communication, protection of cultural and natural heritage and its contribution to new forms of understanding “heritage”, cultural heritage and sustainable development, tourism and heritage management, cultural heritage and New Media.</p>	
<p>Lectures:</p>	
1.	Introduction - Presentation of course objectives - Description of lectures
2.	Culture and Modernity
3.	Culture and Postmodernity
4.	Cultural policy in Europe after WWII
5.	Cultural Heritage Management: International perspectives
6.	Cultural Heritage Management: The Greek perspective
7.	Museums in Greece: Transformations and challenges
8.	Cultural Communication
9.	Protection of world heritage (cultural <i>and</i> natural): Its contribution to the field of cultural heritage management
10.	Cultural heritage and sustainable development
11.	Tourism and cultural heritage management
12.	Cultural heritage management and New Technologies
13.	Revision-Evaluation of essays

### (4) TEACHING and LEARNING METHODS - EVALUATION

<b>DELIVERY</b> <i>Face-to-face, Distance learning, etc.</i>	Face-to-face	
<b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b> <i>Use of ICT in teaching, laboratory education, communication with students</i>	Use of ICT in teaching and communication with students.	
<b>TEACHING METHODS</b> <i>The manner and methods of teaching are described in detail.</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i>  <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	<b>Activity</b>	<b>Semester workload</b>
	Lectures	13 *3hours =39hours
	Lectures' study	13*3hours = 39hours
	Preparation of Semester Project	13*1 hours= 13hours
	Preparation for exams	13*3 hours= 39 hours
	<b>Coursetotal</b>	<b>130 hours</b>
<b>STUDENT PERFORMANCE EVALUATION</b> <i>Description of the evaluation procedure</i>  <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i>  <i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	The final evaluation is accomplished with an oral exam at the end of the semester and with the implementation of a semester project. Students learn about the evaluation criteria during the initial course lecture at the beginning of the semester. The evaluation criteria can be found throughout the semester in the course's link in eclass (eclass.aegean.gr). The evaluation of students is based on the grade of the final oral examination in all the taught material at a rate of 80% while the project exercise receives 20% of the final grade.	

## (5) ATTACHED BIBLIOGRAPHY

### - Suggested bibliography:

- Λεκάκης, Σ. & Ν. Πάντζου (επιμ.) (2020) Εισαγωγή στη Διαχείριση της Πολιτιστικής Κληρονομιάς. Μία κριτική επισκόπηση του πεδίου στην Ελλάδα. Εκδόσεις Ασίνη.
- Ζορμπά, Μ. (2014) Πολιτική του Πολιτισμού: Ευρώπη και Ελλάδα στο β' μισό του 20<sup>ου</sup> αιώνα. Εκδόσεις Πατάκης.
- Πούλιος, Ι., Αλιβιζάτου, Μ., Αραμπατζής, Γ., Γιαννακίδης, Α., Καραχάλης, Ν., Μάσχα, Ε., Μούλιου, Μ., Παπαδάκη, Μ., Προσύλης, Χ., Τουλούπα, Σ. (2015) *Πολιτισμική διαχείριση, τοπική κοινωνία και βιώσιμη ανάπτυξη*. [ηλεκτρ. βιβλ.] Αθήνα: Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών.
- MacDonald, S. (επιμ) (2012) Μουσείο και Μουσειακές Σπουδές, μτφ Παπαβασιλείου, Δ., Εκδόσεις Πολιτιστικού Ιδρύματος Ομίλου Πειραιώς.
- Μπούνια, Α. & Δ. Καταπότη (επιμ.) (2021), Αναδυόμενες Τεχνολογίες και Πολιτισμική Κληρονομιά, εκδόσεις Αλεξάνδρεια, Αθήνα.
- Μπούνια, Α., Νικονάνου, Ν. & Μ. Οικονόμου (επιμ.) (2008) Η Τεχνολογία στην υπηρεσία της Πολιτισμικής Κληρονομιάς. Εκδόσεις Α.Κ. Αποστολάκη & Σία Ο.Ε.
- Οικονόμου, Μ. (2003) Μουσείο: Αποθήκη ή ζωντανός οργανισμός; Εκδόσεις Κριτική.
- Μαστραντώνης, Π. (2008) Διαχείριση αρχαιολογικών έργων. Εκδόσεις ΚαρδαμίτσαΠ.

### - Συναφή επιστημονικά περιοδικά:

- Journal of Heritage Management, SAGE
- Journal of Cultural Heritage, Elsevier

