COURSE OUTLINE

(1) GENERAL

SCHOOL	SOCIAL SCIENCES
ACADEMIC UNIT	CULTURAL TECHNOLOGY AND COMMUNICATION
LEVEL OF STUDIES	UNDERGRADUATE
COURSE CODE	ΕΠΙ 300 **SEMESTER** 1ST
COURSE TITLE	INTRODUCTION TO AUDIOVISUAL ARTS

INDEPENDENT TEACHING ACTIVITIES *if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits*	WEEKLY TEACHING HOURS	CREDITS
Lectures	3	6
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).	3	6

COURSE TYPE *general background, special background, specialised general knowledge, skills development*	Core Course / General Background
PREREQUISITE COURSES:	None
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/131118/

(2) LEARNING OUTCOMES

Learning outcomes
The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A
- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

After the completion of the specific course, students will be able to:

- Understand the historical context of the birth of the moving image.
- Recognize the different technologies that led to the creation of the motion picture camera.
- Recognize the different types of audiovisual works.
- Distinguish and appreciate basic concepts connected to creating audiovisual works (e.g., production, narration, shot, composition, color, etc.).
- Know basic filming techniques.
- Use simple editing software for composing and editing audio-visual material.
- Create short audiovisual works.

	• Evaluate and critically approach audiovisual works of different genres.

General Competences
Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology	*Project planning and management*
	Respect for difference and multiculturalism
Adapting to new situations	*Respect for the natural environment*
Decision-making	*Showing social, professional and ethical responsibility and*
Working independently	*sensitivity to gender issues*
Team work	*Criticism and self-criticism*
Working in an international environment	*Production of free, creative and inductive thinking*
Working in an interdisciplinary environment	*……*
Production of new research ideas	*Others…*
	……

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Working independently
- Team work
- Working in an interdisciplinary environment
- Production of new research ideas
- Production of free, creative and inductive thinking
- Respect for difference and multiculturalism
- Criticism and self-criticism
- Decision-making
- Project planning and management

(3) SYLLABUS

The course's purpose is to introduce basic theoretical and technical knowledge concerning the audiovisual arts and the production of audiovisual material. In this context, the stages of the production of an audiovisual work are analyzed, basic technical characteristics of digital cameras and auxiliary equipment are examined, and basic rules of image/shot composition (camera and lighting) are presented to create meaningful content. The basic principles/rules of imaging are presented, and an introduction to simple image and audio editing software is given. Numerous examples from audiovisual works are shown during the course, and simple, practical exercises in imaging and editing are given to record events digitally. The projection and analysis of clips from films of all kinds and the application of theoretical knowledge in certain exercises are an integral part of the teaching. For this reason, continuous attendance at the course lectures is necessary.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY *Face-to-face, Distance learning, etc.*	Face-to-face
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY *Use of ICT in teaching, laboratory education, communication with students*	Use of ICT in teaching, in exercises (open access software and cameras), in communication with students
TEACHING METHODS		*Activity*	*Semester workload*

The manner and methods of teaching are described in detail. *Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.* *The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS*	<table><tr><td>Lectures</td><td>13 *2 = 26 hours</td></tr><tr><td>Laboratory Exercises</td><td>13*1= 13 hours</td></tr><tr><td>Fieldwork</td><td>20 hours</td></tr><tr><td>Projects</td><td>60 hours</td></tr><tr><td>Study and Analysis of Bibliography</td><td>40 hours</td></tr><tr><td>Total</td><td>159 hours</td></tr></table>
STUDENT PERFORMANCE EVALUATION *Description of the evaluation procedure* *Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other* *Specifically-defined evaluation criteria are given, and if and where they are accessible to students.*	Students are evaluated based on the exercises assigned during the semester and the written exams at the end of the semester. The evaluation criteria are made known during the initial course lecture and are clearly stated in the material offered in the e-class of the course.

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:
- Bordwell David, Kristin Thompson, *Εισαγωγή στην τέχνη του κινηματογράφου*, Αθήνα, Μορφωτικό Ίδρυμα Εθνικής Τραπέζης, 2012.
- Σκοπετέας Ιωάννης, *Κάμερα, Φως και Εικόνα στην Ψηφιακή Οπτικοακουστική Καταγραφή*, Αθήνα, Ίων, 2016.
- Κυριακουλάκος, Π. & Καλαμπάκας, Ε. (2015). *Η οπτικοακουστική κατασκευή* (ηλεκτρ. βιβλ.) Αθήνα: Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών. Διαθέσιμο στο: http://hdl.handle.net/11419/5709.

- Additional literature
- Hayward Susan, *Οι βασικές έννοιες του κινηματογράφου*, μτφ. Ρίτα Κολαΐτη, Αθήνα, Πατάκης, 2017.
- Barrett Colin, *Ψηφιακό βίντεο για αρχάριους: ένας βήμα προς βήμα οδηγός για τέλειες «σπιτικές» ταινίες*, μτφ. Χριστίνα Σωτηροπούλου, Αθήνα, Κλειδάριθμος, 2007.
- Καβαγιάς Γιώργος, *Ο κινηματογράφος χωρίς μυστικά και η τέχνη του οπερατέρ*, Αθήνα, Καστανιώτης, 2005.
- Κάρλος Κ. Χρήστος, *Βίντεο μοντάζ: τεχνολογία-τέχνη και τεχνική*, Αθήνα, Έναστρον, 2010.
- Thompson Kristin, David Bordwell, *Ιστορία του κινηματογράφου: μια εισαγωγή*, Αθήνα, Πατάκης, *Εισαγωγή στην τέχνη του κινηματογράφου*, Αθήνα, Μορφωτικό Ίδρυμα Εθνικής Τραπέζης, 2011.
- Zettl Herbert, *Παραγωγή βίντεο: βασικές αρχές και τεχνικές*, μτφ, Αριστείδης Οικονομίδης, Αθήνα, Έλλην, 2004.